



LED 25/40w

CANDELABRA E12 REPLACEMENTS



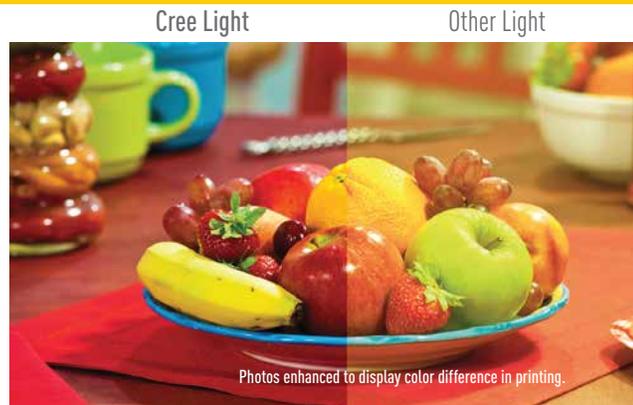
Better light is beautiful light; it makes colors appear richer, true and natural.

Choose better.

At Cree®, we believe in better lighting. Better light is beautiful light. But it's more than just beautiful. It is light that makes you feel more productive, more relaxed and safer. Better light changes everything.

**WE BELIEVE IN
BETTER
LIGHT™**

That's why the new and improved Cree LED bulbs feature high color rendering that enhances your space and makes the colors of your décor appear vibrant, richer and more natural – true colors the way they are meant to be experienced.



What makes them better?

Unlike some others, Cree doesn't compromise.



Warmer as you dim

Dims from 2700K to 1800K. For a list of compatible dimmers visit creebulb.com/dimmers



High color rendering

Better light for better colors



Longer LED lifetime lasts 22+ years (25,000 hours)

Up to 6x as long as the cheap LED bulbs



5 year commercial use warranty

Better light lasts longer and saves you more



Omnidirectional light source

Shines up, down and all-around like a light bulb should



ENERGY STAR® qualified

For high performance and superior energy efficiency



CREE 25 & 40W REPLACEMENT LED CANDELABRA LIGHT BULBS

	25-Watt Soft White Replacement	40-Watt Soft White Replacement
Color Temperature (K)	2700-1800	2700-1800
Lumens	240	345
Energy Used (Watts)	3.1	5
Annual Savings†	\$2.64	\$4.22
Color Rendering Index	90+	90+
Rated Life (Hours)	25,000	25,000
Bulb Size	B13	B13

† At \$0.11 per kWh when compared to 25W/40W incandescent. 25,000 hour lifetime



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Better light is beautiful light; it makes colors appear richer, true and natural.

Warmer as you dim.

The Cree® Candelabra LED bulb with Candlelight Dimming™ provides better candlelight dimming, better light, better lifetime, all backed by a better warranty. Easily set the mood and create a cozy ambience as the light is dimmed to a lower color temperature—just like an incandescent. The Cree Candelabra LED bulb dims smoothly from a soft 2700K to a warm and inviting candlelight 1800K for true candlelight dimming that is warmer than other dim-to-warm Candelabra LED bulbs.

Soft White 2700K
100% light output



Candlelight 1800K
20% light output



Candlelight dimming that dims warmer than the rest (2700K - 1800K)

DIM-TO-WARM COMPARISON

0%

50%

80%



CREE



INCANDESCENT



OTHER
"WARM DIM"
LED BULB

